

Data consignment modalities:

- via Email or Email-Attachment
- via FTP-Upload (a distinct account will be setup according to prior agreement)
- via physical data storage medium (CD-Rom, DVD-Rom, USB-Stick, etc.)

Operating System:

- Apple Macintosh (Mac OSX \geq 10.3.9)

Supported file formats:

- EskoArtworks ArtPro (*.ap)
- Adobe Illustrator CS5 (*.ai, *.eps)
- Adobe Photoshop CS5 (*.psd, *.tif)
- Adobe Indesign CS5 (*.indd)
- Adobe Acrobat (*.pdf) / Compatibility: \geq Acrobat 6 (PDF 1.5)

Images and Illustrations (not in RGB-mode!):

- Native open files with all layers and editable typo included (*.tif, *.psd)
- Unscaled usage within the artwork is taken for granted
- LZW-compression for the Tagged Image File Format (*.tif) is permitted
- An effective resolution at the least of 300dpi is required
- Avoidance of lossy compression algorithms (e.g. *.jpg, *.png, etc.)

Colour composition:

- No color quantity limitations / all colors will be converted to IndiChrome + White
- Additional options: varnishing and/or stamping is possible
- Spot colors have to be legal named and well-defined (e.g. Pantone or HKS)
- Inchoate spot colors will be declared as color proposals (chromatic aberration should be expected at this juncture)

Font assignment:

- Application of the platform-independent OpenType-Format (*.otf) is desirable
- Include all of the used fonts to the data supply necessarily
- The font-sizes must comply with a minimum of 6 pt.

Barcode:

- Valid number (we generate the code compliant to the industry standard)
- Barcodes in form of an image or a vektor-graphic will be evaluated as placeholder
- Usage of delivered barcodes on explicit customer request only without any warranty
- Sizes: \geq SC-0 (82%) respectively \geq SC-1 (90%) compliant to the ISO/IEC-Standard

Artwork dimension and cutoff:

- Artwork dimensions must be apparent (as die cutter or trimmed size drawing area)
- Marginal elements on the rim need a distention of 1,5mm off-site the stanza

Miscellaneous:

- Enclose a certified sample for inspection (e.g. Preview-PDF, print-out or proof)
- Apply well-defined datastructure and file names (prevent special charcters!)
- Enclose the original data only. Either in form of the native program file (e.g. *.psd, *.ai, *.ap) or as a valid PDF document (Compatibility: \geq Acrobat 6 (PDF 1.5))
- Do not embed (external) linked files but include the real files to the data package

