

## **Data consignment modalities:**

- via Email or Email-Attachment
- via FTP-Upload (a distinct account will be setup according to prior agreement )
- via physical data storage medium (CD-Rom, DVD-Rom, USB-Stick, etc.)

## **Operating System:**

- Apple Macintosh ( Mac OSX  $\geq$  10.3.9)

## **Supported file formats:**

- EskoArtworks ArtPro (\*.ap)
- Adobe Illustrator CS5 (\*.ai, \*.eps)
- Adobe Photoshop CS5 (\*.psd, \*.tif)
- Adobe Indesign CS5 (\*.indd)
- Adobe Acrobat (\*.pdf) / Compatibility:  $\geq$  Acrobat 6 (PDF 1.5)

## **Images and Illustrations (not in RGB-mode!):**

- Native open files with all layers and editable typo included (\*.tif, \*.psd)
- Unscaled usage within the artwork is taken for granted
- LZW-compression for the Tagged Image File Format (\*.tif) is permitted
- An effective resolution at the least of 300dpi is required
- Avoidance of lossy compression algorithms (e.g. \*.jpg, \*.png, etc.)

## **Colour composition:**

- At most 8 inkers are available (varnishing, stamping, etc. already included!)
- Spot colors have to be legal named and well-defined (e.g. Pantone or HKS)
- Inchoate spot colors will be declared as color proposals (chromatic aberration should be expected at this juncture)
- Mindot:  $\geq$  1% (in order to avoid tearing edges do not spread gradients down to 0%)

## **Font assignment:**

- Application of the platform-independent OpenType-Format (\*.otf) is desirable
- Include all of the used fonts to the data supply necessarily
- The font-sizes must comply with a minimum of 6 pt.

## **Barcode:**

- Valid number (we generate the code compliant to the industry standard)
- Barcodes in form of an image or a vektor-graphic will be evaluated as placeholder
- Usage of delivered barcodes on explicit customer request only without any warranty
- Sizes:  $\geq$  SC-0 (82%) respectively  $\geq$  SC-1 (90%) compliant to the ISO/IEC-Standard

## **Screen values:**

- Homogeneous plains: 123lpi (48th screen)
- Illustrations / Images: 133lpi (54th screen)

## **Artwork dimension and cutoff:**

- Artwork dimensions must be apparent (as die cutter or trimmed size drawing area)
- Marginal elements on the rim need a distention of 1,5mm off-site the stanza

## **Miscellaneous:**

- Enclose a certified sample for inspection (e.g. Preview-PDF, print-out or proof)
- Apply well-defined datastructure and file names (prevent special charcters!)
- Enclose the original data only. Either in form of the native program file (e.g. \*.psd, \*.ai, \*.ap) or as a valid PDF document (Compatibility:  $\geq$  Acrobat 6 (PDF 1.5))
- Do not embed (external) linked files but include the real files to the data package
- Send up special requests relating to particular screen values, spot colors, color seperations or aberrant angle settings directly at the beginning of an assignment

